

This file has been cleaned of potential threats.

To view the reconstructed contents, please SCROLL DOWN to next page.

- [How to Protect Your Business from Cyber Threats](#)
- [Keeping Your Online Transaction Safe: Dialogue with Government in Cybersecurity and Enforcement](#)
- [Fundamentals of Cybersecurity](#)
- [Cybersecurity Basics](#)
- [Introduction to Cybersecurity](#)
- [How to Protect Your Business from Cyber Threats](#)
- [Fundamentals of Cybersecurity](#)
- [Cybersecurity Basics](#)
- [Introduction to Cybersecurity](#)
- [Artificial Intelligence: Implications for Business Strategy](#)
- [AI for Everyone: Master the Basics](#)
- [Google AI for Anyone](#)
- [Google AI Product Demo](#)
- [Microsoft Editor in Word](#)
- [PowerPoint Designer](#)
- [AI Platform Training with built-in algorithms](#)
- [What is Vertex AI?](#)
- [How to manage ML datasets with Vertex AI](#)
- [Building and training ML models with Vertex AI](#)
- [Build a custom ML model with Vertex AI](#)
- [How to build an image classification model in Vertex AI](#)
- [Introduction to Vertex AI SDK](#)
- [How to build forecasting models with Vertex AI](#)
- [Introduction to MLOps and Vertex Pipelines](#)
- [End-to-end MLOps with Vertex AI](#)
- [Hyperparameter Tuning on Vertex AI](#)
- [Introduction to Vertex AI Feature Store](#)
- [Driving business transformation in retail using AI](#)
- [Planning for retail's new priorities](#)
- [Set sail in Google Cloud with streamlined retail operations](#)
- [Introduction to AI Builder](#)
- [Choose an AI capability](#)
- [Create your first model](#)
- [Ways to use your models](#)
- [CTRLBIZ2022Edition: Understanding what is Cybersecurity and Why it is important for MSMEs](#)
- [CTRLBIZ2022Edition: What are the relevant threats and risks and learn various cybersecurity mitigations and solutions](#)
- [CTRLBIZ2022Edition: How MSMEs Plan and Prepare Balanced Cybersecurity Strategies](#)

- [Masterclass on Data Privacy and Security for Financial Institutions](#)
- [Navigating the CMCI Data Analytics Platform](#)
- [Data Analytics Basics for Everyone](#)
- [Analyzing Data with Excel](#)
- [Data Analytics for Business](#)
- [What to do before you advertise on Instagram](#)
- [Ways to improve your Instagram ads](#)
- [Measure Your Promotion's Success](#)
- [Understand Your Video Distribution](#)
- [Data Privacy Awareness](#)
- [Data Ethics, AI and Responsible Innovation](#)
- [Masterclass on Data Privacy and Security for Financial Institutions](#)
- [Business Analytics: Introduction to Big Data and Business Analytics](#)
- [Business Analytics: Application of Analytics to Supply Chain](#)
- [Business Analytics: Applications for Business Analytics](#)
- [Business Analytics: Demonstration of Analytics](#)
- [Business Analytics: Social Media Sentiment Analysis](#)
- [Business Analytics: Introduction to Data and Database Management](#)
- [Analyze Data in Excel](#)
- [Getting Started with Google Analytics for Firebase](#)
- [Creating a Firebase Project](#)
- [Google Analytics for Firebase Dashboard Walkthrough](#)
- [Events in Google Analytics for Firebase](#)
- [Google Analytics for Firebase Event Implementation Best Practices](#)
- [Google Analytics for Firebase Audiences and User Properties](#)
- [Conversions in Google Analytics for Firebase](#)
- [Integrations with Firebase](#)
- [Exporting Data from Google Analytics for Firebase to Big Query & Data Studio](#)
- [CTRLBIZ2022Edition: Leverage Data with the Right Analytics Fundamentals](#)
- [CTRLBIZ2022Edition: Data Analytics Process](#)
- [CTRLBIZ2022Edition: Data Analytics - Mini Tutoria](#)

## OPEN INNOVATOR

- [The power of data to win in the digital space](#)
- [Integrated digital and data strategies for business and personal success](#)
- [Test Instagram ads to improve your results](#)
- [View account and content performance with Instagram Insights](#)
- [See How Long People Watch Your Videos](#)
- [Test Your Organic Video Posts](#)
- [Digital Technology and Innovation](#)
- [IT for Business Success](#)
- [Design Thinking and Challenge Management](#)
- [Sustainability through Digital Transformation](#)
- [What is Google Cloud Operations?](#)
- [Data & Analytics - Data Processing & OSS: The Next Generation](#)
- [Serverless data processing with Google Cloud Dataflow](#)
- [What's new in open source data processing on Google Cloud](#)
- [Optimizing the Value of Data Processing](#)
- [The 6 steps of Data Science](#)
- [Advancing Serverless Data Processing in Cloud Dataflow](#)
- [Introduction \(Automating email handling in WinAutomation\)](#)
- [Automate webmail services](#)
- [Automate Outlook](#)
- [Automate an Exchange server](#)
- [Introducing Power Automate](#)

## CURIOUS INNOVATOR

- [Showcase your products and manage your messages](#)
- [Set up your shop](#)
- [Set up your paid online event](#)
- [Plan and prepare your paid online event](#)
- [Customize your shop](#)
- [Managing Shop Operations](#)
- [How to Establish a Page Following](#)
- [Digitalizing Inventory and Supplies Management](#)
- [#UNBREAKABLETuesdays: eBOSSING Online Class Series- Innovating our Way Out of a Crisis, Dels Aparent 50 year Evolution, Ominirio](#)
- [Importance of Mentorship in Building the #UNBREAKABLE MINDSET OF THE FILIPINO ENTREPRENEUR](#)
- [#UNBREAKABLETuesdays: eBOSSING Online Class Series - Unbreakable Impact of Women, Career Resiliency in Times of Adversity, The abc of Business Unusual to Business as Usual](#)
- [Failure-Proofing Your ECommerce Business through Simulation](#)
- [Ready Your Business For Anything: Supply Chain in the Next Normal](#)
- [How to use metrics scopes in Cloud Monitoring](#)
- [Overview of Dimensions and Metrics in Google Analytics](#)
- [CTRLBIZ2022Edition: Basic Concepts of Inventory Management](#)
- [CTRLBIZ2022Edition: Choosing the right Inventory Management Systems for your Business](#)
- [CTRLBIZ2022Edition: Techniques and Troubleshooting for Inventory Management](#)

## CONVENTIONAL INNOVATOR

- [The Future of Trade Expo and Events](#)
- [Unlocking Cross-border eCommerce Opportunities in US](#)
- [The Future of Trade Expo and Events](#)
- [The U.S. Market Today: A Perspective for Global Artisans](#)
- [Basic Information in Product Exportation](#)
- [Explore the Global Marketing Opportunity](#)
- [Introduction to cross-border solutions](#)
- [Find your next global market: Worldwide targeting](#)
- [Find your next global customer: Multi-country Lookalike Audiences](#)
- [Cross-border advertising](#)
- [Fundamentals of Business Expansion](#)
- [Strengthening Global Presence Through Online Marketing](#)
- [Connecting Global Commerce](#)
- [Episode 1: Overview of the PH EFTA](#)
- [Episode 6: Sanitary and Phytosanitary Measures](#)
- [Episode 7: Technical Barriers to Trade](#)
- [Amazon Global Selling Southeast Asia: Unlocking Cross-border eCommerce Opportunities in US](#)
- [Catch the Tide: Cross Border Opportunity in Southeast Asia with Chris Wang, Lazada](#)
- [Trade Tayo S3 Episode 5 | Orders Across Borders: Palawakin ang Negosyo Mo](#)
- [Info Session on Cross-Border B2C E-Commerce](#)

## PROGRESSIVE COLLABORATOR

- [Promote Your Business Locally](#)
- [Cycles of life and time horizons in investing](#)
- [TOP 30 Stocks of Phils \\_Track Record and Prospects](#)
- [The Philippines: Asia's Partner In Post-Pandemic Recovery](#)
- [Inclusive Business Model: Kennemer Foods International](#)
- [Inclusive Business Model: Nestle Philippines](#)
- [Inclusive Business Model: Ayala Ten Knots](#)
- [Inclusive Business Model: Indofoods](#)
- [Inclusive Business Model: Nazava](#)
- [Investor's Guidebook 2021](#)
- [Money Talks powered by GInvest!](#)
- [G ka na ba to GInvest?](#)
- [Gustong mag-GInvest but don't know how?](#)
- [Top questions about BPI Mutual Funds on GInvest Answered](#)

## DRIVEN COLLABORATOR

- [How to Boost Your Business with Application Programming Interface](#)
- [How to Ensure Business Continuity in this Ever-Changing Business Landscape](#)
- [How Cloud Payroll Can Solve Your HR Pain Points](#)
- [Add products to your catalogue](#)
- [What is Order Management on Facebook?](#)
- [Introduction to Page Promotions](#)
- [Highlight your products](#)
- [Create a Collection](#)
- [How to Boost Your Business with Application Programming Interface](#)
- [How to Ensure Business Continuity in this Ever-Changing Business Landscape](#)
- [How Cloud Payroll Can Solve Your HR Pain Points](#)
- [How Your Business Can Use APIs \(Application Programming Interface\)](#)
- [How to Access Global Markets with Sustainability Certifications - Greenguard](#)
- [How to Scale Up and Automate Your Business for Growth, Master Class by QuadX](#)

## OPEN COLLABORATOR

- [Paano Maging Isang Smart Online Shopper](#)
- [Shop Smart Online](#)
- [Tips to Avoid Scams](#)
- [Consumer Act & Sustainable Consumption](#)
- [Consumer Rights](#)
- [Online Consumer Protection and Online Sellers Guidelines](#)
- [Digital Safekeeping Made Easy](#)
- [Dos ang Don'ts in Online Selling](#)
- [Introduction to Survey Customers and Analyze Responses](#)
- [Create a Survey](#)
- [Add and Format Survey Questions](#)
- [Personalize Your Survey](#)
- [Preview, Edit, and Send Your Survey](#)
- [Track and Analyze Survey Data](#)
- [Find the Sweet Spot: A Thoughtful Strategy for Customer Interaction Can Accelerate Your Business](#)
- [Application Programming Interface are critical to transforming customer experience](#)
- [Understand audiences](#)
- [Understand the customer journey](#)
- [Map your customers' journey](#)
- [Invite your audience to interact on Instagram Stories](#)
- [Understand your audience](#)
- [Establish relationships with your customers on Facebook and Instagram](#)
- [Find opportunities for engagement](#)
- [How gift cards can help your business](#)
- [How to offer gift cards on Facebook and Instagram](#)
- [Let your customers know about gift cards](#)
- [Inventory Management](#)
- [Attract more followers on Instagram](#)
- [Build relationships with Instagram Direct](#)

## CURIOUS COLLABORATOR

- [Introduction to Cryptocurrencies and Blockchain](#)
- [Blockchain cryptocurrency course 101 for absolute beginners](#)
- [Step-By-Step Cryptocurrency Trading Course & eBook v2 \(2020\)](#)
- [Cryptocurrency Trading Explained](#)
- [Forex Trading For Beginners](#)
- [Forex: Trading: Learn Forex Fundamentals Course](#)
- [The Foreign Exchange Landscape - InvestopediaPro](#)
- [International Stock Market Investing & Trading](#)
- [Understanding Exchange Traded Funds \(ETFs\)](#)
- [Bangko Sentral-Learning Session: Cryptocurrency 101](#)

## CONVENTIONAL COLLABORATOR

- [Physical and Online Wallets](#)
- [GCash and Financial Services](#)
- [Focus on GSave and Insurance](#)
- [Onboard on GCash via Expresspay and True Money](#)
- [How to Onboard GCash via ECPay](#)
- [DTI x PFA x Rakuten Viber FoodPh Opportunities Webinar](#)
- [Finance Goes Digital](#)
- [Maximizing your GCash Account](#)
- [Guidebook on Basic Banking and Financial Transactions](#)
- [Consumer Protection in Digital Financial Services](#)
- [Tips for Taxpayers and Online Filing of Taxes](#)
- [How to use InstaPay and PESONet](#)
- [Guidebook on Basic Banking and Financial Transactions \(Part 1\)](#)
- [Guidebook on Basic Banking and Financial Transactions \(Part 2\)](#)
- [UnionBank Talks Digital Ep 5: Digital Account Opening](#)
- [Things an Online Business Must Know About Taxation](#)
- [UnionBank Talks Digital Ep 6: SME Business Banking App](#)
- [UnionBank Talks Digital Ep 7: SSS Payment with UnionBank Online](#)
- [UnionBank Talks Digital Ep 8: Digital Tax Payments](#)
- [How to use GCash?](#)
- [How to log in to GCash](#)
- [How to recover your MPIN using the Forgot MPIN feature](#)
- [How to Put Funds to your GCash Account](#)
- [How to cash-in to your GCash using BPI Mobile Banking](#)
- [How to Register to GCash American Express Virtual Pay](#)
- [Pay Bills using GCash!](#)
- [How to Scan to Pay on GCash](#)
- [How to Cash In to your GCash Account \(7-11 Barcode\)](#)
- [Sending MoneyGram to GCash](#)
- [How to Buy Load on GCash](#)
- [Withdraw your PayPal funds to GCash!](#)
- [How to Save Money using GCash](#)
- [How to link GCash to App Store?](#)
- [How to link GCash to Play Store?](#)
- [Paano ba Pataasin ang GScore?](#)

- [Enable GCash Biometrics Login Now!](#)
- [GCredit- your instant pantawid fund!](#)
- [Paano ba mag-budget with GCredit?](#)
- [Paano ma-increase ang GCredit Limit?](#)
- [How to GInvest](#)
- [How to Send Money: Send with A Clip](#)
- [How to Pay for GGives!](#)
- [Bangko Sentral-How to use InstaPay and PESONet](#)
- [Bangko Sentral-How to use QR Ph](#)
- [How to activate your physical PayMaya card via SMS](#)
- [How to activate your PayMaya virtual card](#)
- [How to link your physical PayMaya card to the app](#)
- [Maya-How to generate an Add Money Code via SMS](#)
- [How to generate an Add Money Code through the PayMaya app](#)
- [How to Add Money to your PayMaya via Metrobank Mobile Banking \(Part 1\)](#)
- [How to Add Money to your PayMaya via Metrobank Mobile Banking \(Part 2\)](#)
- [How to claim your Western Union® remittance through PayMaya](#)
- [How To Add Money To Your PayMaya From Your BDO Account via Instapay](#)
- [How to download the PayMaya app and register for an account](#)
- [How to upgrade your PayMaya account](#)
- [How to change your PayMaya password](#)
- [How to #ScanToPay using PayMaya QR](#)
- [How to block a PayMaya card using the app](#)
- [How to pay for your BIR taxes using PayMaya](#)
- [How to Send Money using PayMaya](#)
- [How to buy Load in the PayMaya app](#)
- [How to buy treats in the PayMaya app](#)
- [How to pay bills using the PayMaya app](#)
- [How to use a PayMaya invite code](#)
- [Paano mag-claim ng voucher sa PayMaya app](#)



- [Building Back Better Business: Online Accounting and Bookkeeping](#)
- [Payments Acceptance and Formalizing Your Business Entity](#)
- [Create a Budget in Google Sheets](#)
- [Introduction to Manage Expenses in a Spreadsheet](#)
- [Build Your Expenses Spreadsheet](#)
- [Use Formulas to Identify Inventories and Margins](#)
- [Calculate Expenses and Profit of Each Product](#)
- [Calculate Overall Expenses and Profit](#)
- [Use Visual Cues to Identify Low Stock or High Costs](#)
- [Fair Digital Finance](#)
- [Cash-lite is King: From Physical to Mobile Wallets](#)
- [Guide to PayMaya's Payment Solutions – Restaurants](#)
- [Guide to PayMaya's Payment Solutions – National Government Agencies](#)
- [Guide to PayMaya's Payment Solutions – Local Government Units](#)
- [Guide to PayMaya's Payment Solutions – Hospitality](#)
- [Guide to PayMaya's Payment Solutions – Supermarkets](#)
- [Guide to PayMaya's Payment Solutions – E-commerce](#)
- [Guide to PayMaya's Payment Solutions – Utilities and Telecommunications Company](#)
- [Guide to PayMaya's Payment Solutions – Travel](#)
- [Guide to PayMaya's Payment Solutions – Transport & Logistics](#)
- [Guide to PayMaya's Payment Solutions – Retail](#)
- [Guide to PayMaya's Payment Solutions – Religious Organizations](#)
- [Guide to PayMaya's Payment Solutions – Insurance](#)
- [Guide to PayMaya's Payment Solutions – Schools](#)
- [Guide to PayMaya's Payment Solutions for Any Business](#)
- [UnionBank Talks Digital Ep 1: Digital Banking- The New Normal](#)
- [UnionBank Talks Digital Ep 2: Mobile Check Deposits](#)
- [UnionBank Talks Digital Ep 3: Sending Money to Remittance Centers](#)
- [UnionBank Talks Digital Ep 4: InstaPay PESONet, and PDDTS](#)

## DRIVEN EXPERIMENTER

- [Building Back Better Business - Financial Management in Investment, Insurance and Debt](#)
- [National MSME Week: Access to Finance Report on Innovative Digital Finance & Inclusion for Recovery](#)
- [Negosyo Booster: Dagdag Puhunan Sa Iyong Kabuhayan](#)
- [Sana OL - Online Loans by SBCorp](#)
- [Pasiglahin ang Negosyo sa Small Business Loans](#)
- [Financial Services and Digital Technology and Crisis Management](#)
- [ACCESS TO MONEY - or Working Capital, as a Foundational Resource to Make your Business #UNBREAKABLE](#)
- [Finding Funding](#)
- [Fundraising Concepts](#)
- [Introduction to Fundraising on Facebook](#)
- [The fundraising landscape and where Facebook fits in](#)
- [Tools to collect donations on Facebook](#)
- [What you need to get started with fundraising on Facebook](#)
- [Seven steps to create a fundraiser](#)
- [How to add a donate button to your posts and Page](#)
- [How to add an Instagram donation sticker or donate button](#)
- [Four elements of a Facebook fundraising campaign](#)
- [Launch and nurture your fundraiser](#)
- [How to access the charitable giving admin tools](#)
- [Make the Jump! The Basics of Financing your E Commerce: Transformation, Panel Discussion with UP, TransUnion, SB Corp](#)
- [Moving Away from the Old and Cashing in with the New! Modern Money Management through Online Payment](#)

## OPEN EXPERIMENTER

- [Build community through posts, stories and messages](#)
- [Connect with people where they connect with each other](#)
- [Establish a presence for your business](#)
- [Go live regularly to stay connected with your community](#)
- [Prepare for interactive live sessions](#)
- [Create a Consistent Look and Feel For Your Photos and Videos](#)
- [Boost Your Event](#)
- [Promote Your Website](#)
- [Promote Your Call-to-Action Button](#)
- [Be Where It Matters](#)
- [Measure Your Ramadan Campaign](#)
- [Create a Consistent Look and Feel For Your Photos and Videos](#)
- [Attract More Customers with Instagram Shopping Ads](#)
- [Introduction to Create a One-Page Website](#)
- [Add a Theme and Header](#)
- [Choose a Layout, Add Text, and Add a Footer](#)
- [Add Images and a Section Background](#)
- [Preview and Publish Your Site](#)
- [E-Commerce, Digital Visual Merchandising, and Promotion of Philippine Products Through Digital Marketing](#)
- [Tech for Restaurants: Adapting to Changing Customer Behavior](#)
- [Introduction to Create a One-Page Website](#)
- [Add a Theme and Header](#)
- [CTRLBIZ2022Edition: Delivering Amazing Customer Experience Online and Offline](#)
- [CTRLBIZ2022Edition: Part 1 - Moving from Product-Based to Customer-Focused Strategies](#)
- [CTRLBIZ2022Edition: Part 2 - Moving from Product-Based to Customer-Focused Strategies](#)
- [CTRLBIZ2022Edition: The Importance of Brand](#)

- [Scale Your Advertising With Ads Manager](#)
- [Building Effective Ads Strategy](#)
- [Building your Digital Marketplace through Content Development](#)
- [Managing Social Media Presence to Maximize Digital Space](#)
- [Engage and Sell with Livestream](#)
- [Managing Social Media Presence to Maximize Digital Space 1](#)
- [Managing Social Media Presence to Maximize Digital Space 2](#)
- [Introduction to Promote Your Business with Flyers](#)
- [Brainstorm Information for Flyer Advertisement](#)
- [Design a Logo](#)
- [Add Your Logo to Your Flyer](#)
- [Give and Receive Feedback](#)
- [Print Your Flyer](#)
- [The Ultimate Guide: How to Sell on Social Media Like a Pro](#)
- [Social Media Mastery](#)
- [Attract an audience on Facebook and Instagram](#)
- [Three ways to share content on Instagram](#)
- [Create ads from your Facebook Page in five steps](#)
- [Get Started With Catalogs on Facebook](#)
- [Boost Your Post](#)
- [Promote Your Page](#)
- [Edit and Manage Your Live Ads](#)
- [Optimize Your Promotions](#)
- [Get Creative With Stop-Motion Video](#)
- [The value of advertising on Facebook and Instagram](#)
- [Use a Test and Learn strategy to create Instagram ad](#)
- [Grow your audience with ads](#)
- [Share and schedule posts on Facebook and Instagram](#)
- [What does commerce on Facebook and Instagram look like?](#)
- [Help People Discover Your Paid Online Event](#)
- [Advertise a Paid Online Event From Your Facebook Page](#)
- [Why Commerce Manager?](#)
- [Before you start with Commerce Manager](#)
- [Host a Paid Online Event Using Facebook Live](#)
- [How to promote posts and stories on Instagram](#)
- [AppiGo Wednesdays: How to Run Facebook Paid Ads and Increase Online Sales](#)
- [AppiGo Wednesdays: How to Run Google Ads and Increase Online Sales](#)

- [Digital MKT 101: Boosting your Digital Footprint](#)
- [Positioning Products for Best Visibility Online](#)
- [Digital Marketing Tools for Your Business](#)
- [PLDT Tuesday: Virtual Workshop Series I Access to Machinery](#)
- [Introduction to Create Your Business Profile on Google](#)
- [Add Your Business Information](#)
- [Choose Your Business Category and Submit Your Profile](#)
- [Build your presence on Instagram](#)
- [Introduction to Create Your Business Profile on Google](#)
- [Add Your Business Information](#)
- [Choose Your Business Category and Submit Your Profile](#)
- [Find and Follow Hashtags Relevant to Your Business](#)
- [Use a Variety of Hashtags to Reach Different Audiences](#)
- [Create a Hashtag for Your Business](#)
- [Use hashtags to get discovered](#)
- [Create a Hashtag for Your Business](#)
- [Use hashtags to get discovered](#)
- [The importance of a content calendar](#)
- [Create a content calendar for your business](#)
- [Tips and Tools for Creating Social Media Content](#)
- [Plan Your Social Media Content](#)
- [Capture your audience's attention with Instagram Stories](#)
- [Try these creative tips for your story](#)
- [Invite your audience to interact on Instagram Stories](#)
- [Try these creative tips for your story](#)
- [Develop a creative plan for Instagram](#)
- [Write Instagram captions that engage your audience](#)
- [Creative guidelines for your Instagram feed posts](#)
- [Use creative tools to enhance your Instagram feed posts](#)
- [Engage your audience in real time with Instagram Live](#)
- [Creative ways to build ads with Instagram Stories](#)
- [Value of paid online events](#)
- [Apply Panning Techniques to DIY Videos](#)
- [Create Slideshow Ads With Quik](#)
- [Add Animated Text With Mojo](#)
- [Apply Panning Techniques to DIY Videos](#)
- [How to make slow motion video ads](#)
- [Edit existing videos with Videoshop](#)
- [What Are Facebook Stars?](#)
- [Get Started With Facebook Stars](#)
- [How to add a Stars goal](#)
- [Tips to Help You Succeed With Facebook Stars](#)
- [Going Live With Facebook Stars](#)
- [Introduction to Online Events](#)
- [Plan and Create an Online Event on Facebook](#)
- [Produce Your Online Event](#)
- [Manage an Online Presence With Meta Business Suite](#)
- [How to Create a Facebook Page](#)
- [How to Post on a Facebook Page](#)
- [Manage your online presence with the Business Suite app](#)
- [How to use Instagram Insights to achieve your business goals](#)
- [AppiGo Wednesdays: How to Attract Online Customers with Effective Content](#)

- [Running Your Business in Time of COVID](#)
- [Defining and establishing your brand online](#)
- [Philippine National Standard for Products](#)
- [Business Continuity Through Digitalization with Globe Labs](#)
- [Moving Your Business Online](#)
- [MSMEs Digital Transformation: Reaching more Markets Amid Pandemic 1](#)
- [MSMEs Digital Transformation: Reaching more Markets Amid Pandemic 2](#)
- [Building Back Better Business Via E-Commerce 1](#)
- [Building Back Better Business Via E-Commerce 2](#)
- [SME Innovations in the New Normal](#)
- [Making Digital Technology Work for E-Commerce](#)
- [What Online Consumers Need to Know About Online Shopping:](#)
- [Shifting Businesses and Operations to Online Platforms](#)
- [Managing an Enterprise Remotely](#)
- [How it started, how it's going: Guidelines on Online Businesses](#)
- [Understand the social media landscape](#)
- [Create a social media map for your business](#)
- [Choose where to establish an online presence](#)
- [Create free social media accounts for your business](#)
- [Set up a business account on Instagram](#)
- [Create a profile for your business](#)
- [Learn the difference between personal and business accounts](#)
- [Introduction to Identify Skills to Make Money Online](#)
- [Identify Your Skills and Interests](#)
- [Consider Resources and Availability](#)
- [Brainstorm Online Business Ideas](#)
- [Validate Your Online Business Idea](#)
- [Introduction to Create an Online Store to Sell Your Product or Service](#)
- [Brainstorm a List of Online Marketplaces](#)
- [Compare and Contrast Websites](#)
- [Register an Account to Sell Your Product or Service](#)
- [Introduction to Name Your Business and Conduct Market Research](#)
- [Name Your Business and Choose a Presentation Theme](#)
- [Research Audience Demographics to Identify Potential Customers](#)
- [Organize Your Findings](#)
- [The how and why of designing logos](#)
- [Create a Target Audience for your Business](#)
- [Why SMART goals matter](#)
- [Set SMART marketing goals](#)
- [Choosing the right selling path for your business](#)
- [Why Should I Take My Business Online, Master Class by QuadX](#)
- [How to Transform Your Business Through E Commerce](#)
- [How To Setup Your Business Online, Master Class by Lazada](#)
- [CTRLBIZ2022Edition: Paano ba magset-up ng Online Biz](#)
- [CTRLBIZ2022Edition: Exploring E-Commerce Channels and Digital Marketing Platforms](#)
- [CTRLBIZ2022Edition: Launching Your Online Business - Strategies for Creating Compelling Content](#)
- [AppiGo Wednesdays: How to Grow Your Business Online](#)

## DRIVEN OBSERVER

- [SMEs Can Take Advantage of These 7 Tools to Increase Employee Productivity](#)
- [How Your Business Can Use Application Programming Interface](#)
- [Introduction to Google Workspace: Gmail](#)
- [Gmail: How to Compose an Email](#)
- [Gmail: Personalize Your Settings — Set Languages, Display Preferences, Vacation Responders, and Desktop Notifications](#)
- [Gmail: Reply to Email and Email Forwarding — Use Reply and Forward Options and Add Users in CC and BCC](#)
- [Gmail: Use Chat and Video to Talk to Contacts — Launch Text Chats and Video Calls](#)
- [Gmail: Manage Your Gmail Inbox](#)
- [Gmail: Locate Messages — See Drafted and Sent Messages Using Search and Sort](#)
- [Gmail: Use Gmail Offline — Enable Offline Access](#)
- [Introduction to Send Emails in the Workplace](#)
- [Introduction to Google Workspace: Docs - Part 1](#)
- [Docs: Set Up Your Document — Choose Page Size, Orientation and Color](#)
- [Docs: Headers, Footers & Page Numbers](#)
- [Docs: Format Text Blocks — Align Text, Adjust Line and Paragraph Spacing, and Use a Numbered or Bulleted List](#)
- [Docs: Set Paragraph Styles — Use Headings to Create a Table of Contents](#)
- [Introduction to Google Workspace: Docs - Part 2](#)
- [Docs: Change Fonts and Styles — Choose a Font, Set It's Size, Color, and Highlight, and Add Bold, Italic or Underline Formats](#)
- [Docs: Insert Images and Links — Add Images, External links, In-Doc Links and Bookmarks](#)
- [Docs: Insert and Format Tables — Create and Delete Tables, Rows, and Columns, and Manage Table Properties](#)
- [Docs: Google Doc Tools - Review & Edit](#)

## OPEN OBSERVER

- [Meet Your Platforms and Enablers! With Google, Zalora, PayMaya, Lalamove, and SB Corp](#)
- [Negosyo Center Online Portal Launch](#)
- [National MSME Week 2021: Makabagong MSMEs: Bagong Pag-asa Laban sa Pandemya](#)
- [From Farm to Store - Unbreakable Mindset of Filipino Entrepreneur](#)
- [Cultural Design Products \(Project Ani\), Union Bank Global Linker, PLDT Enterprise- Beyond Fiber, Paymaya](#)
- [All Onboard: Move Business from Offline to Online](#)
- [Starting with FedEx](#)
- [Getting Started with foodpanda](#)
- [Getting Started with GCash • What is Google My Business?](#)
- [Google My Business](#)
- [Be a GrabFood & GrabMart Merchant](#)
- [How to Register for a Business Account with Lalamove's 3PL Solution](#)
- [Lazada Onboarding Pick-A-Roo Merchant Partner](#)
- [Sell with Zalora](#)
- [How To Sell Your Product Online, Master Class by Shopee](#)
- [How To Complete The Online Process With E Fulfillment](#)
- [Meet Your Platforms and Enablers! With GrabExpress, Shopee, Wunderman Thompson, UnionBank, QuadX, and Lazada](#)
- [Converting Your Retail Business to Online Amidst COVID19](#)
- [Meet Your Enablers Part 2 - Master Class with Google, GawinPH, Shopinas and Academy of Entrepreneurs](#)
- [Meet Your Enablers, Master Class with PLDT and Globe](#)
- [Tips To Successful Online Selling](#)

- [Welcome to Google Workspace for Beginners](#)
- [Introduction to Google Search for Beginners](#)
- [Google Search: Go to Google.com](#)
- [Google Search: Perform Your Search](#)
- [Google Search: Tips for Better Search Results](#)
- [Google Search: Explore Your Search Results](#)
- [Introduction to Google Docs for Beginners](#)
- [Google Docs: Create a Document](#)
- [Google Docs: Open Your Document from Drive](#)
- [Google Docs: Add Text to Your Document](#)
- [Google Docs: Adjust Text on Your Document](#)
- [Introduction to Google Calendar for Beginners](#)
- [Google Calendar: Open your Google Calendar](#)
- [Google Calendar: Explore Calendar Views](#)
- [Google Calendar: Create a New Event](#)
- [Google Calendar: Add Details](#)
- [Google Calendar: Invite Guests](#)
- [Introduction to Google Sheets for Beginners](#)
- [Google Sheets: Create a New Spreadsheet](#)
- [Google Sheets: Create a Header Row](#)
- [Google Sheets: Type in Supplies and Budget](#)
- [Google Sheets: Add up the Numbers in a Column](#)
- [Introduction to Google Meet for Beginners](#)
- [Google Meet: Start an Instant Meeting](#)
- [Google Meet: Manage Meeting Settings](#)
- [Google Meet: Create a Meeting for Later](#)
- [Google Meet: Use Google Calendar to Schedule a Virtual Meeting](#)
- [Introduction to Google Drive for Beginners](#)
- [Google Drive: Open your Drive](#)
- [Google Drive: Copy Starter Project](#)
- [Google Drive: Move a File](#)
- [MS Excel: Create a new workbook](#)
- [MS Excel: Insert or delete a worksheet](#)
- [MS Excel: Move or copy worksheets or worksheet data](#)
- [MS Excel: Use Excel as your calculator](#)
- [MS Excel: Fill data automatically in worksheet cells](#)
- [MS Excel: Create a drop-down list](#)
- [MS Word: Create a document](#)
- [MS Word: Add and edit text](#)
- [MS Word: View and insert data from a data type](#)
- [MS Word: Show word count](#)
- [MS PowerPoint: Create a presentation in PowerPoint](#)
- [MS PowerPoint: What is PowerPoint?](#)
- [MS PowerPoint: Create a presentation](#)
- [MS PowerPoint: Choose the right view for the task](#)
- [MS PowerPoint: Add and format text](#)
- [MS Outlook: Welcome to your email](#)
- [MS Outlook: Create, send, and reply to an email](#)
- [MS Outlook: Create an email signature](#)
- [MS Outlook: Send and receive attachments](#)
- [MS Outlook: Recall or replace a sent email](#)

- [Introduction to Gmail for Beginners](#)
- [Gmail: Explore Gmail](#)
- [Gmail: Compose an Email](#)
- [Gmail: Reply to Emails](#)
- [Introduction to Send Emails in the Workplace](#)
- [Review the Parts of an Email](#)
- [Choose an Email Scenario to Write About](#)
- [Edit and Send Your Email](#)
- [Send Emails in the Workplace Wrap-Up](#)
- [Create an Email Signature](#)
- [Create an Automated Reply](#)
- [Create Labels or Folders for Specific Projects](#)
- [Schedule a Meeting in Google Calendar](#)
- [Attach a Document to Your Email](#)
- [Save Emails to Read Later](#)
- [Create a Template Email or Canned Response](#)
- [Business Name Registration](#)
- [How to Register a New Business Name Online](#)
- [How to Renew Business Name Online](#)
- [Cancellation of Business Name Registration](#)
- [Frequently Asked Questions on Business Name Registration](#)
- [Business Name Registration System - Next Gen](#)
- [Understanding the E-Commerce Ecosystem](#)
- [National MSME Week 2021: Makabagong MSMEs: Pag-asa Laban sa Pandemya](#)
- [#UNBREAKBALE spirit of the Filipino Medium, Small, and Micro Business, Start-up, Entrepreneur](#)
- [Importance of Building an Unbreakable Mindset of Filipino or Asian and Global Entrepreneur](#)
- [Is commerce on Facebook and Instagram right for you?](#)
- [What Instagram can do for your business](#)
- [MS Outlook: Add an email account to Outlook](#)
- [MS Outlook: What is Outlook?](#)
- [MS Outlook: Add an Outlook.com or Microsoft 365 account](#)
- [MS Outlook: Set up Gmail accounts](#)
- [How to Register Your Online Business](#)
- [Bakit para sa 'yo E-commerce \(O baka hindi talaga\) The Economics of E Commerce, Master Class by Prof. Ronilo Balbieran](#)
- [Understand the social media landscape](#)
- [Create a social media map for your business](#)
- [Choose where to establish an online presence](#)
- [Create free social media accounts for your business](#)
- [Set up a business account on Instagram](#)
- [Create a profile for your business](#)
- [Learn the difference between personal and business accounts](#)
- [Set Up Your Shop](#)
- [How To Setup Your Business Online, Master Class by Lazada](#)
- [Saludo SME: Business Transformations with Breakthrough Leadership](#)
- [Saludo SME: How to achieve Business Breakthroughs in the Social Space](#)
- [Saludo SME: Driving Business Breakthroughs Through E-commerce](#)
- [Saludo SME: Leverage of Service in Achieving Business Breakthroughs.](#)